



# DEFILM

Blockchain movie solution

# Blockchain in the film industry



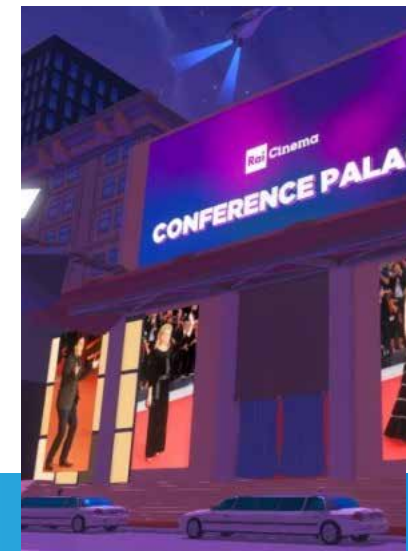
New film  
"Zero Contact"  
to debut on  
Vuele, an  
NFT platform.



Tarantino's first  
Pulp fiction  
NFT **sells for**  
**1.1 Million \$**



Mark O'Connor  
**teams up with**  
**movie coin** to  
finance next film  
through Crypto  
currency.



Rai Cinema  
is **entering**  
**the Metaverse**



## THE PROBLEM

“International audiovisual producers have **operational difficulties in raising capital** and gain the own content”

# The Solution



**A simple and easy platform  
for audiovisual investments  
(> 25K) on the equity  
crowdfunding model**



# The Platform



## **BLOCKCHAIN**

**Notarization and  
revenue sharing**



## **CAMA**

**Rights management  
in Smart Contracts**



## **NFT**

**Digital  
merchandising**



# DeFiFi

A blockchain based platform that uses **Defifi (Decentralized Film Finance)** architecture for the acquisition and notarization of investments (> € 25K), with real time reports.

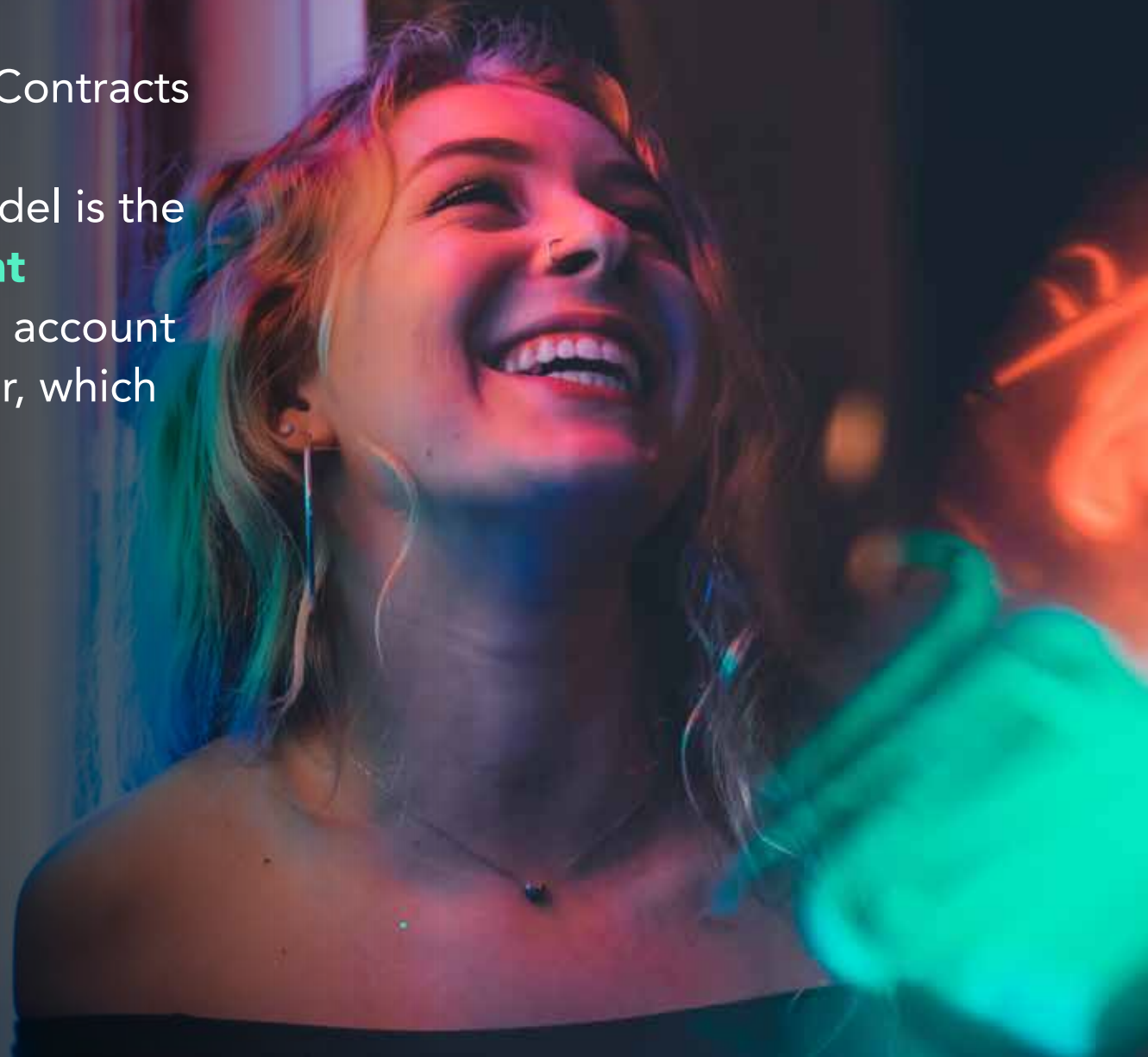
**Smart Contracts** enable the automation of traditional and crypto payments, digital management of contracts and works rights, distribute revenues directly, quickly and reliably to investors, cast and crew, **design and sell thematic NFTs.**



# CAMA

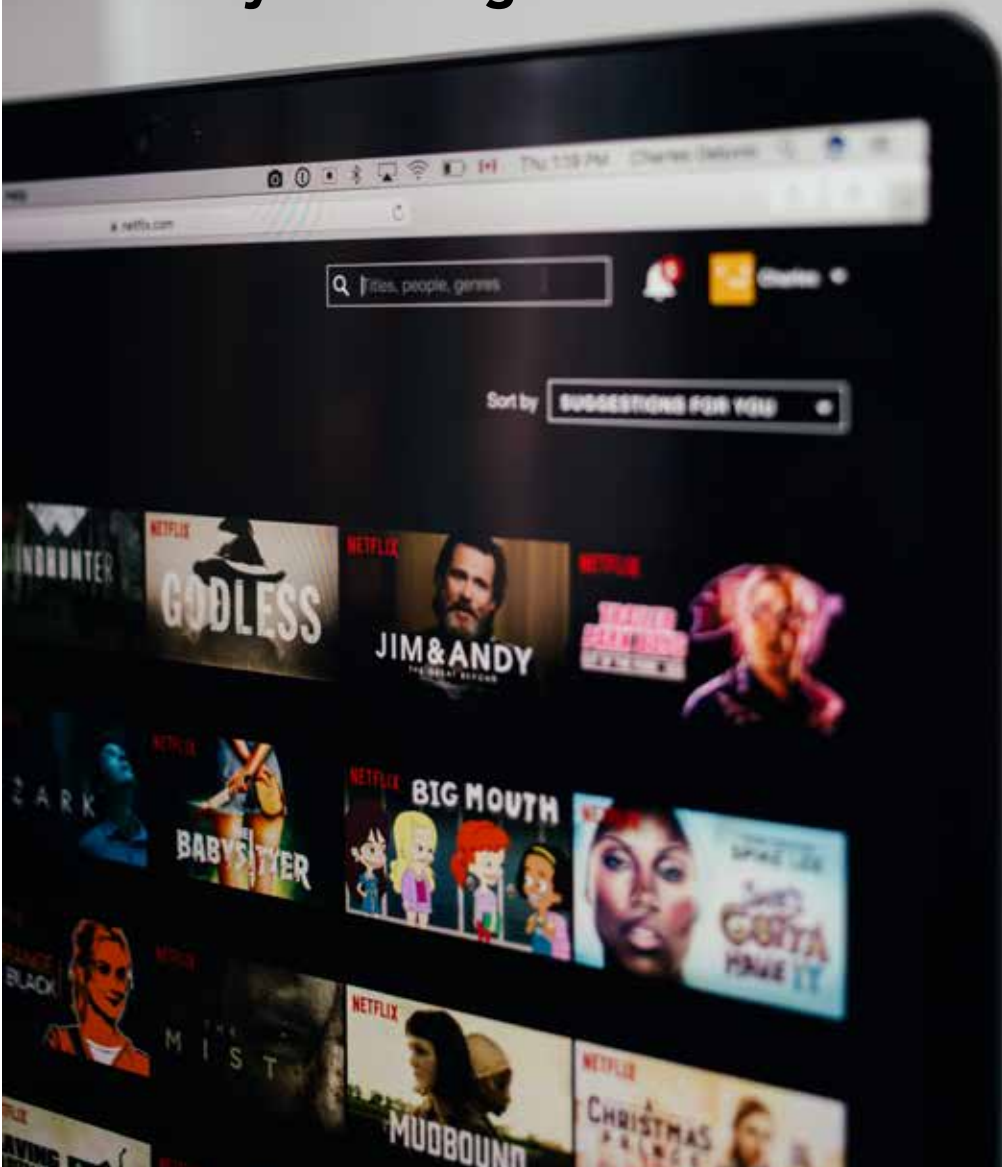
CAMA implementation in Smart Contracts

For financial agreements, the model is the **Collection Account Management Agreement (CAMA)**, a film bank account supervise by an Account Manager, which allocates and guarantees to each beneficiary receive the revenues.



# Why Defilm?

Access to funding **that not everyone can get**

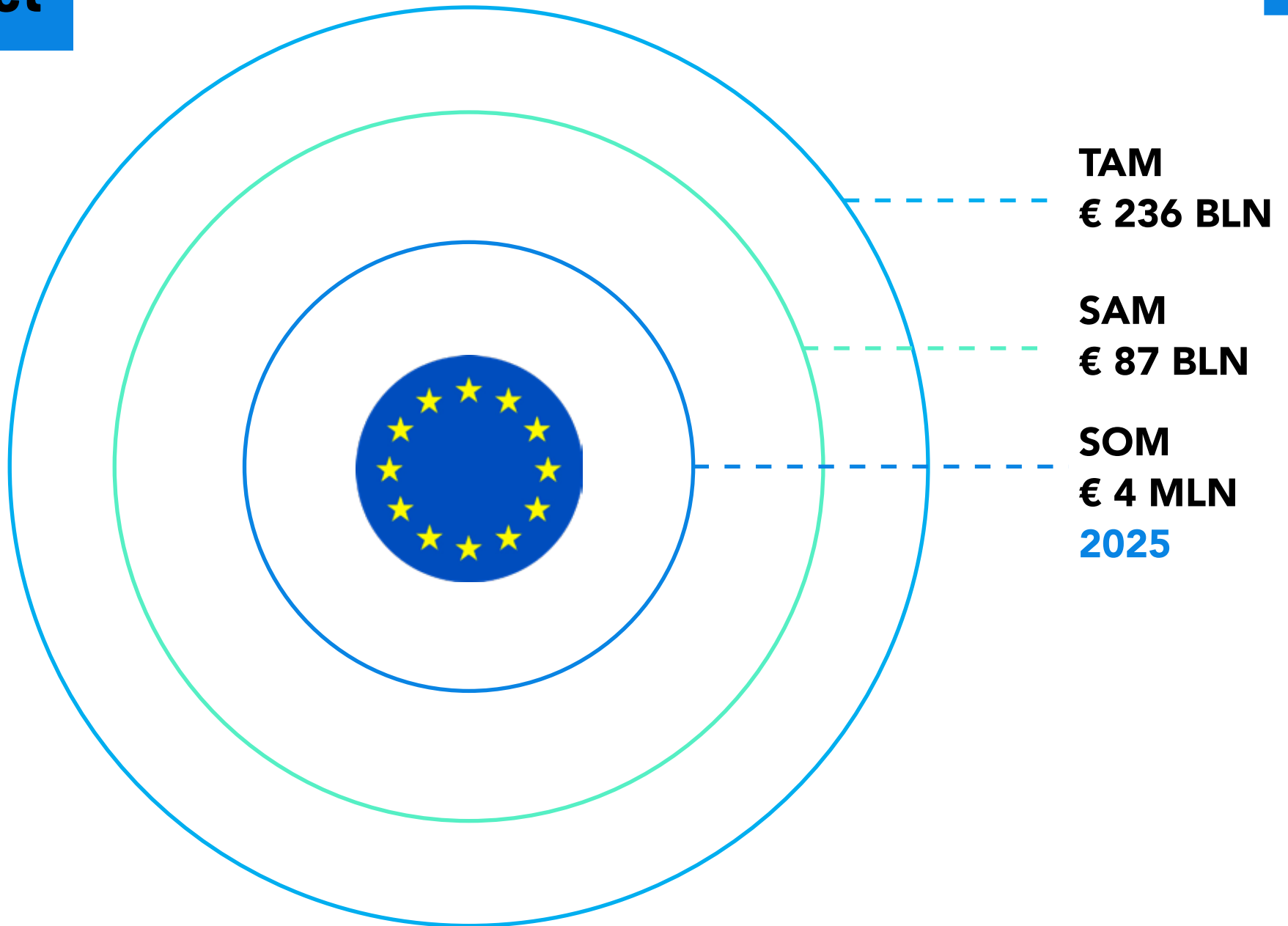


**High yield investment** in audiovisual productions





# Market



# Competitors

NFT

USA



EU



Token

CAMA

CANADA



UK



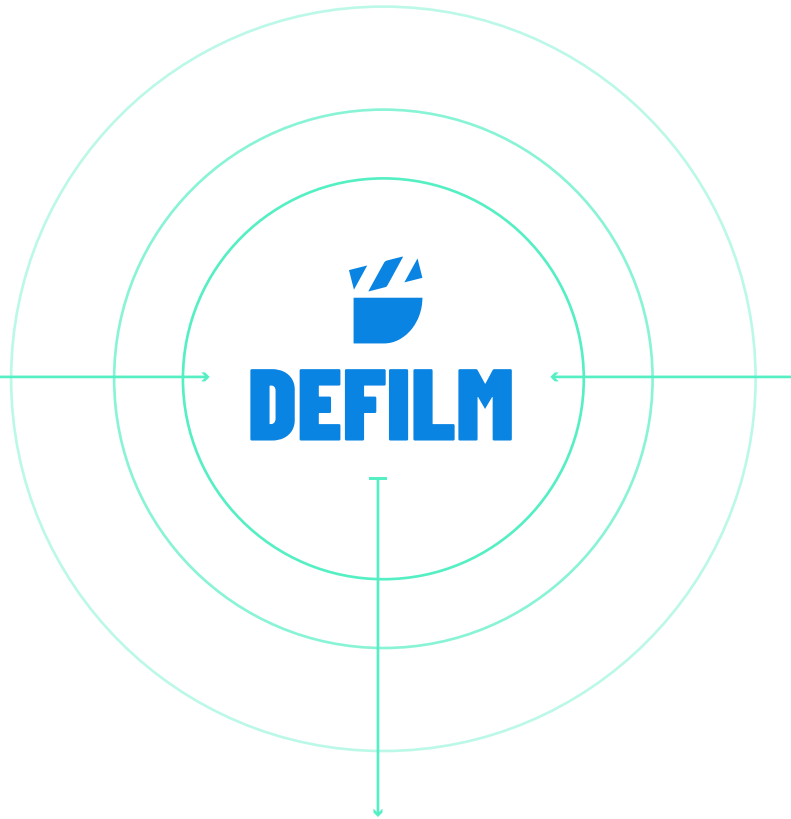
Notarization

# Business model



## PRODUCERS & AUTORS

We select the scripts



## INVESTORS & COLLECTORS

Receive income and earn with NFTs

We raise equity capital providing the notarization of contracts and revenue sharing

# TEAM



Andrea de Bartolis  
CEO



Massimo Pesci  
CMO



Federico Bo  
CTO



Ivan Gimeno  
Business Developer



Stefano Stravatto  
CGO



Giovanni M. Riccio  
Legal Advisor



Mattia Ricci  
NFT Advisor



Daniel Anastasio  
Lead Product Designer

# Roadmap

- Launch
- Community Building
- White paper

- Beta Release

- Dao Activation

- Launch international markets (France, Spain & UK)

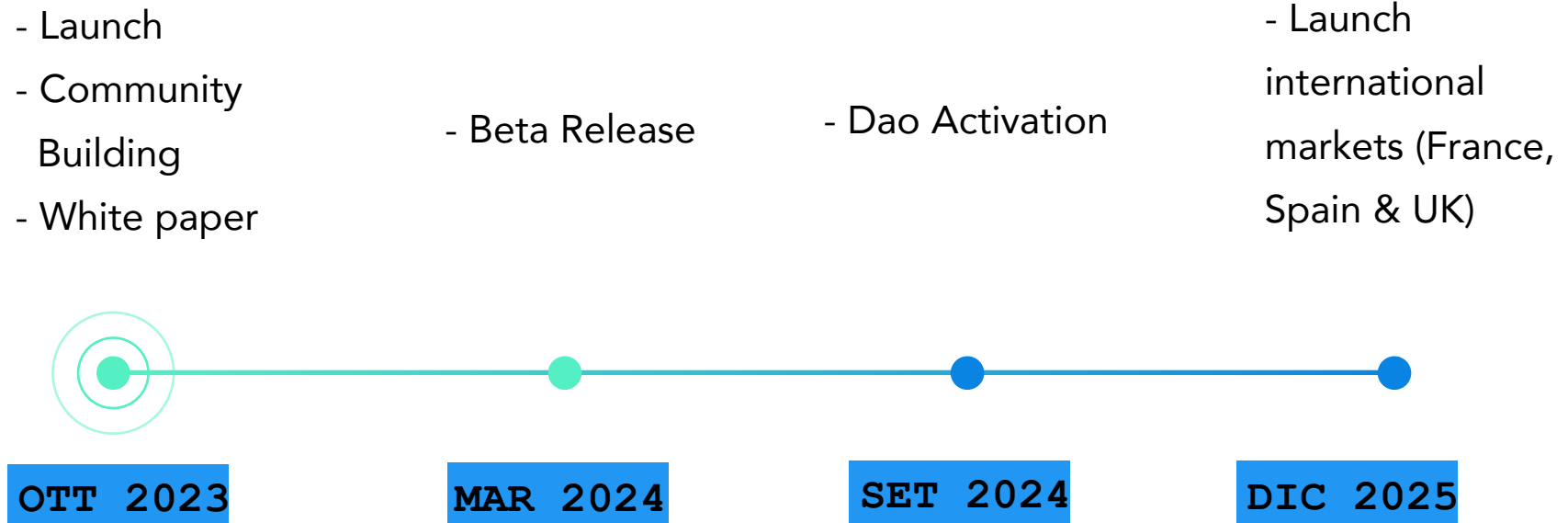


**OTT 2023**

**MAR 2024**

**SET 2024**

**DIC 2025**



**1 Year**



**MKT  
15%**

**HR  
15%**

**BLOCKCHAIN  
PLATFORM  
60%**

**G&A  
10%**

SEED ROUND €1,2M PRE-MONEY

**€ 180K**

# Why Invest?



- **New Growing Market**
- **Qualified & Complementary team**
- **Proprietary Technology**
- **Innovation & Scale**



## Contact

Andrea De Bartolis

[hello@defilmblockchain.com](mailto:hello@defilmblockchain.com)

+39 347 4929793

[www.defilmblockchain.com](http://www.defilmblockchain.com)



**THANKS**